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EDUCATORS AND BUSINESSMEN GUIDE STUDENTS TOWARD CAREERS

DAYTON, Ohio, June 10, 1975 --- Through the Career Guidance Institute offered to Dayton educators in June, the National Alliance of Businessmen will seek to direct economically disadvantaged students toward productive careers.

"The goal of the institute scheduled June 16-20 at the University of Dayton," explains Carl King, Metro Director of NAB in Dayton, "is to up-grade existing Career Education Programs in the Dayton Public Schools so that teachers, administrators and counselors will have the knowledge, skill, and attitudes needed to assist economically disadvantaged students make realistic career goals."

The week-long institute, which offers academic credit to the 20 participating Dayton educators, will feature lecture and workshop sessions as well as business and industry field experience.

Monsanto, Third National Bank, Duriron, and Mead Corporation are the Dayton businesses which the educators will visit as part of their training program.

The purpose of the Career Guidance Institute, NAB explains, is to improve and expand the career guidance provided by public school educators to economically disadvantaged, in-school youth. By training educators to help students more effectively understand career goal-setting process, business participants are made aware of current curricula and how they relate to the educational requirements of the work available.

Robert Rammes, Director of the Institute and a Dayton Public Schools administrator, indicates that management level volunteers from local companies will serve as lecturers, discussion leaders and tour leaders during the field visits. University educators and vocational guidance specialists will lead the workshop training sessions.

Fred Wentzel, Director of National Alliance of Businessmen in Washington, D.C., will be in town Monday, June 16, 1975 to address the institute's opening session.

"In keeping with the improvement and expansion of career education programs," states Dr. Robert Kreigbaum, Chairman of Secondary Education, "UD will offer this institute for Dayton area teachers." "Goals will include educational awareness of career opportunities, integration of career concepts into existing curriculum, and increased working relationships among local businessmen, community leaders and educators.